

Once it has been established that you have the individuals required to organize & run a team, along with the backing of your facility to operate such a program, below are suggested items to move forward with Team Golf.

**TASK**

**DONE**

**Submit Coach's Agreement (form found online or contact SFPGA Tyler Wolford)**

**Complete PGA of America Background Check (contact SFPGA Tyler Wolford)**

**Build Your Team**

- Six players are needed to compete
- Have 8-12 kids on your team (in the instance that some are not available to compete at each event)
- Ask everyone who signs up if they have friends that may want to play
- Let local professionals know that you are seeking players
  - If you have too many kids, see if other facilities need extras on their team

**Membership Registration**

- All juniors participating in Team Golf must become members of the SFPGA Foundation
- Membership is annual \$50 fee that includes a deluxe tee packet and team colored golf shirt
- Parents & players can go online to register at [www.sfpgajuniorgolf.com](http://www.sfpgajuniorgolf.com)
  - Make sure parents visit website to learn as much information on Team Golf as possible

**Team Practice & Instruction**

- Most asked question from parents: When are practices, what will they entail, how much does it cost?
- Build a practice schedule for entire length of summer season (this will help you & parents)
  - Be creative with practice & try not to make each sessions the same
- Determine what you will charge for the program
  - Consider what you charge by the hour, or what you charge for clinics
  - Consider if you will be paying assistant coaches for their time
  - Consider the income level of the area where the kids are coming from
  - How many hours of practice will be available each week?
  - Simple model to work from is a 10 week program, with practice 2 times/week for a total of 3 hours each week, at \$20 per session/player is \$400 per player for 30 hours of practice
  - Contact other local Team Golf programs & PGA Professionals to see what they charge

**Build Your Brand**

- Come up with a team name (make it relevant to your area & facility)
- Team Color (SFPGA will use this when getting team colored golf shirt for kids)
- Create a team logo and/or define a team motto that kids & parents can buy into

**Program Success**

- Establish ground rules at practice (no cursing or club throwing, hats off when shaking hands or when indoors, etc.)
- Establish & teach etiquette (be quiet while others are hitting, keep track of scores, reacting appropriately to shots both good & bad, replace divots, etc.)
- Create email list & correspond regularly with parents to help maintain their interest & commitment
  - Speak with parents & assign parent(s) to be team captain
  - If you cannot be at a tournament, the team captain(s) will take lead role & responsibility of team coach
- Budget for prizes so that there is something that can be won at practices (balls, towels, gloves, hats, etc.)
- If possible, guest instructors such as local professionals or celebrities can help enhance kids & parents interest
- Make your facility aware of the program and keep members & staff updated on results